From: Lorenz, Will [will@generalcoatings.net]

Sent: Monday, July 9, 2018 10:50 AM **To:** roofproducts@energystar.gov **CC:** 'Dan Quinonez'; 'Eric Montie'

Subject: Energy star

Hello Administrators

We support continuing the energy star program and labeling for low slope commercial and residential roofing.

The energy star brand has strong Global awareness for US made right performance and a great deal of acceptance by consumers and Building owners.

While reflective roofs have been codified and properly enforced on state level, one should consider the value of Federal leadership on energy saving products and importance of consistent positive messaging to consumers, so they can choose best products with the Energy star logo.

Energy star says to America; we care about consumers benefiting from good policy, good products and conserving resources for the future.

Thx

Will Lorenz | Vice President Sales

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